



Targeted News Release Distribution Services, Circuits and Rates Form

Your Name: _____ Email: _____
 Company Name: _____ Release Date: _____
 Tel: _____ Release Time: _____

Multicultural Circuits	All-In-One Distribution	First 400 Words	Each Add'l 100 Words	Select
Multicultural Top 100	Reach 300 of the nation's top Asian, Black and Hispanic print, broadcast and online media defined by USAW, BPRW and HPRW. Distribution includes complimentary logo.	\$675	\$135	<input type="checkbox"/>
Multicultural Top 300	Expand your multicultural reach further as this distribution includes 900 of the nation's top Asian, Black and Hispanic media outlets and organizations. Complimentary logo included.	\$900	\$180	<input type="checkbox"/>
Multicultural Top 500	Our most comprehensive circuit, delivering to 1500 Asian, Black and Hispanic ethnic media outlets and organizations as USAW, BPRW and HPRW each define their top 500. Distribution includes complimentary logo.	\$1200	\$240	<input type="checkbox"/>
Asian Pacific American Elected Officials	This National Circuit reaches over 500 Asian American members of Congress, governors, mayors, state legislators, local officials and more in key markets throughout the U.S.	\$350	\$90	<input type="checkbox"/>
Asian Pacific American Community Influentials	This National circuit reaches Asian American community leaders in key markets throughout the U.S consisting of executive directors, presidents, board members, council members, and industry leaders from Fortune 500 companies and prominent Asian American organizations that focus on Asian outreach in the areas of health, arts and entertainment, legal and community services.	\$450	\$115	<input type="checkbox"/>
USAW's & CP Wire's National Combo	Reach two highly attractive U.S. markets as this combo provides news distribution reaching Asian American and College/University print, broadcast and online media.	\$1000	\$200	<input type="checkbox"/>
Additional Elements	Available for all Circuits	Each		Select
Photo Add-On	Enhance any distribution with a photo	\$125		<input type="checkbox"/>
Logos	Enhance any distribution with your logo	\$50		<input type="checkbox"/>
Non-Profit Organizations	20% discount applied to all rates			<input type="checkbox"/>